

Buster Collings

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Summary

I'm an ambitious technology professional who finds pleasure in developing software and businesses using innovative thinking and tested techniques.

Expertise

Software Architect, Product Development, Agile Project Management, Lean Startup, E-Commerce Web Development, SEO, Social Media Marketing, C#, ASP.Net, MVC, HTML5, CSS, JavaScript, jQuery, NodeJS, AngularJS, BackboneJS, MeteorJS, MongoDB, SQL, Microsoft SQL Server, MSSQL, MySQL, TFS, Git, IIS, Nginx

Work History

President, Broader Technologies, Inc.

06/1999 – Present

- Manager, investor & developer of software for the web, mobile, social & desktop in consumer and enterprise markets

Web Development Manager, TicketCity.com

01/2011 - 09/2012

- Oversaw production, organization and integrity of company wide web presence
- Assisted Director of Technology with decision making
- Led and mentored developers

Lead Web Developer & SEO Specialist, TicketCity.com

12/2005 - 01/2011

- Created, assisted or advised in all mission critical and experimental product development
- Designed 100% custom CMS with advanced SEO features
- Developed core website framework and most current features
- Built several internal automation and utility tools
- Worked closely with the marketing department on CRM and Social Media projects

Programmer & SEO Specialist, SiteStreet.com

04/2005 - 12/2005

- Website development

- Search engine optimization & marketing
- Customer technical support

Technical Support Representative, Harte-Hanks, Inc.

11/2004 - 03/2005

- Troubleshoot software and hardware problems for FedEx employees by phone

Operations Advisor, OneTravel.com

03/2004 - 07/2004

- Advised CIO, VP of Operations, Marketing, QA and Development teams with ongoing and upcoming projects and initiatives

Quality Assurance Manager, OneTravel.com

11/2003 - 03/2004

- Created all source code release labels and release notes
- Led testers in documenting bugs
- Advised CIO on bug fixing priorities

Special Projects Product Manager, OneTravel.com

07/2003 - 11/2003

- Researched and analyzed future corporate product & application initiatives
- Advised CIO on product and application initiatives

Project Manager, OneTravel.com

03/2003 - 07/2003

- Communicated development requirements to programming team
- Communicated status with marketing, testing and operations staff

Search Engine Optimization Manager, OneTravel.com

11/2002 - 03/2003

- Analyzed customer and visitor traffic metrics
- Advised product managers on incorporating SEO tactics into application development
- Advised marketing staff on trends and statistics

Developer, OneTravel.com

08/2002 - 11/2002

- Programmed new applications
- Programmed bug fixes on existing applications

Software Contractor

06/1999 - 08/2002

- Software application design and development
- Website design and development
- Ecommerce programming
- Online marketing and promotions
- Customer technical support

Land Surveying and Mapping

11/1994 - 06/1999

- Planned land surveying projects for oil exploration with Geophysicists, Geologists, and Operations Managers
- Managed land surveying crews
- Generated maps using sophisticated mapping software
- Processed and QC survey data

Education

Associate of Applied Science Degree, Computer Science Technology, Texas State Technical College, 2001

Various Projects

Architected 100% custom CMS and website rendering platform, incorporating extremely advanced SEO features

[TicketCity.com - ASP.Net, C#, SQL, JavaScript]

(First of a Kind) Airfare + Hotel + Car Rental Packaging Search Engine

[OneTravel.com - Cold Fusion, SQL, JavaScript, XML/XSLT]

Facebook March Madness App

[BracketStar.com - OAuth, FB Graph API, C#, WCF, SQL, JSON, jQuery]

Interactive image control with pan and zoom features, used for seating charts

[TicketCity.com - JavaScript, CSS]

Various websites that utilized Amazon Affiliate Web Services

[Contractor - ASP, SQL, XML, XSLT]

Internet Explorer toolbars and toolbands

[Contractor - C++, ATL]

Several utility and automation applications

[Everywhere - C#, Visual Basic, C++, Delphi, Windows Services]